# You are invited to the NBBD Non-profit Organizations webpages

Since 1996 we have been dedicated to helping people appreciate the assets of our North Brevard communities through simple, clear websites for businesses, non-profit organizations, festivals, events (with links to sponsors), and attractions (historic, culture, space, nature, parks, sports, etc.).

Google searches provide links to more than 4,500 NBBD webpages, many with high rankings. They find more than 20,000 outside websites that link to something on the NBBD.

The major search engines "spider" the NBBD daily to see what is new.

The secret to being found on the Search engines is: content, Content, CONTENT!

Between 2,000 and 3,000 visitors come to the NBBD for information every day. The vast majority are local or nearby, but, because we have many places and things of great interest, the NBBD attracts a world wide audience. You will be described on the NBBD Non-profits Directory.

### A WebPage on the NBBD provides:

The most searched for information:

- 1) Where are you?
- 2) When are you open?
- 3) Do you offer what I need?

#### A webpage is basically 5-600 words and 5 or 6 graphics.

You use paragraphs to present your purpose, your services, your opportunities, your needs... Sentences and bullets can fill out details.

Your brochure(s) can be included and printed out at home from there - friends will share these A Facebook "Like Box" will present your most recent entries - keeps your site right up-to-date! There will be a link to your main website - a valuable "organic" link.

#### Your public (basically secular and universal) events:

Flyers for your events can be posted and printed from there. They will be linked from the NBBD Calendar of Events and from the popular About Titusville Facebook page

Text about your event is essential for getting it found on Search Engines

## My form to simplify getting your webpage started on the NBBD is found at:

< www.peakperformanceco.com/websites >.

On that page, click on the blue dot near the bottom center. That will bring up the form. Copy the entire form and paste it into a MS Word or Pages document.

You can answer the questions using your word processor and send the whole thing to me as an eMail attachment.

Cost: The NBBD has been providing free webpages and websites to non-profit organizations and attractions since 1996. That proves to not be particularly financially sound. I am suggesting that you provide one half of the hosting fee that businesses pay. That would be \$90.00 a year (or \$45 every 6 months). I will act as a volunteer webpage creator. If that isn't feasible, I'll be happy for a donation, or I shall simply provide it so our community can appreciate what you do for us all.