

# TITUSVILLE Talking Points



October 2023



## *The Shores* AT TRANQUILITY

Progress continues on Titusville's  
luxurious coastal community.  
pg. 20



LUXURY APARTMENTS

Historic towers reopen to  
renters after multi-year project.

pg. 13

**PLUS:**

An update on the City's efforts to help the Indian River Lagoon – Pg. 23

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National Night Out 2023, hosted by the Titusville Police Department at Titus Landing. National Night Out is an annual crime prevention initiative designed to enhance partnerships between law enforcement, first responders, businesses and the community that is free for the public to attend.

## Ride It Down

Annual Ride In Titusville

# FEB 24 2024

## THE SPACE RIDE ON THE SPACE COAST

### SAT • FEB 24 • 2024

Get outdoors with friends and family, and afterwards enjoy the Downtown Space Party featuring Music, Vendors, & Food Trucks!

For more info & to Register to Ride:  
[Titusville.org/rideitdown](https://Titusville.org/rideitdown)

Scan to register.



## Talking Points Staff

Jim Thomas  
Managing Editor

Kurtis Korwan     Shane Daily  
Will Petty  
Layout / Design / Photojournalism

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# What's Happening in TITUSVILLE

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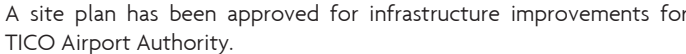
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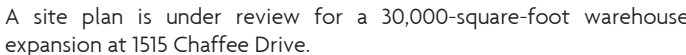
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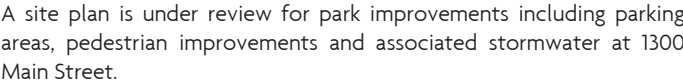
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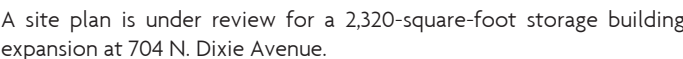
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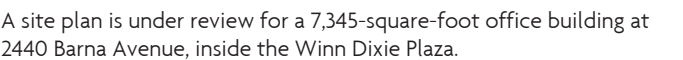
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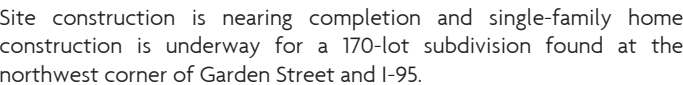
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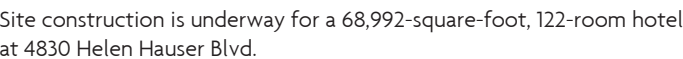
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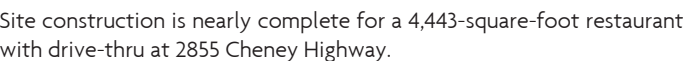
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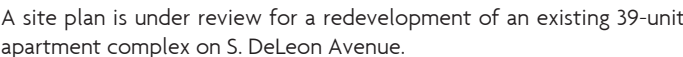
## Comfort Suites



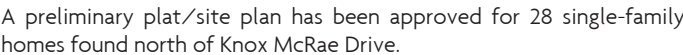
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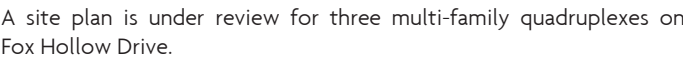
## DeLeon Village



## Falcon's Roost



## Fox Hollow



Futuramic



A site plan is under review for a 6,000-square-foot addition to an existing manufacturing building at 2210 Garden St.

HABC Main Street



A site plan is under review for 25 multi-family units on Main Street.

Hope Hammock



Site and building construction are nearing completion for 9 multi-family units on S. Brown Avenue.

Horizon @ Sandpoint



Site and building plans are under review for redevelopment of the former Sandpoint Plaza; the proposal includes apartments, parking garage, and commercial/retail mixed use components.

Huntington Park



Site construction is underway for 86 single-family homes found west of South Park Avenue.

Independence Recycling



A site plan is under review for a concrete recycling facility at 84 Golden Knights Blvd.

Lake Fern Montessori



Site construction is underway for a 3,600-square-foot school addition at 257 Aguinaldo Drive.

NAP Commerce Park



A site plan is under review for a 100,800-square-foot industrial warehouse building located at the intersection of 407 & Shepard Dr.

Oak Ridge Townhomes



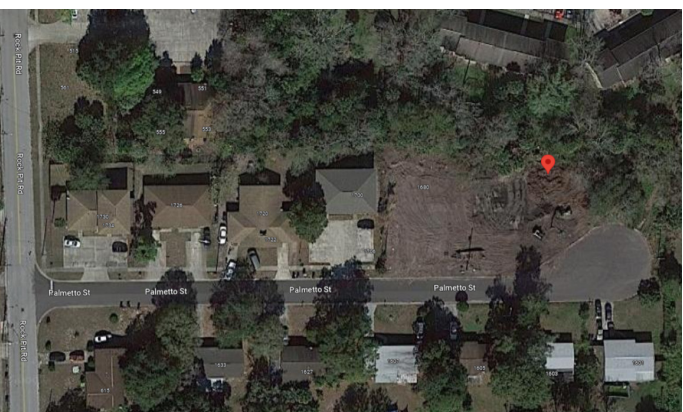
A preliminary plat/site plan is under review for 91 townhomes to be located on the west side of Sisson Rd., north of Timber Trace Ln.

Orange Plumbing



A site plan is under review for a 17,371-square-foot industrial building with office at 4125 South Street.

Palmetto Complex

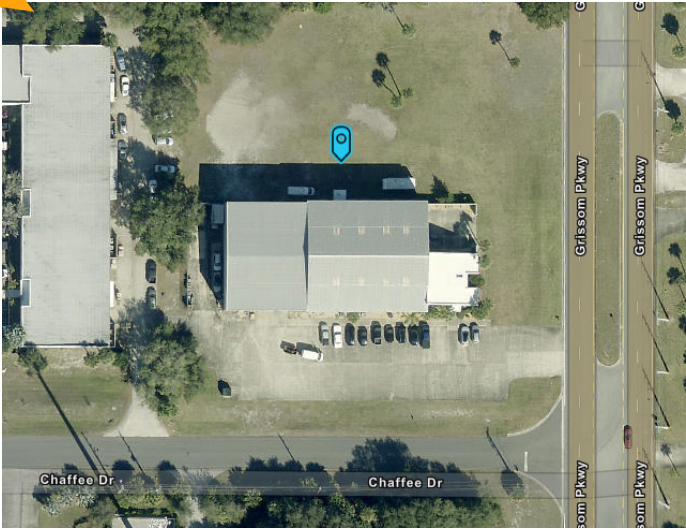


A site plan is under review for four apartment units to be located at 1600 Palmetto St.

Pier 13 Coffee



Site and building construction are underway for a 4,166-square-foot retail coffee shop and a 1,180-square-foot roasting facility at 1391 N. Washington Avenue.



A site plan has been approved for a 11,756-square-foot manufacturing facility addition at 8800 Grissom Parkway.

Riverfront Center Tract E



A site plan is under review for a 16,000-square-foot office and 24,000-square-foot warehouse to be located on Riverfront Center Blvd.

Riverwalk Apartments



Site and building construction continue for a 210-unit apartment complex at 5305 S. Washington Avenue.

SNJ Townhomes



Site construction continues for 28 townhomes off of Elizabeth Avenue.

South Lake Elementary



Site construction is underway for utility improvements, car-loop addition, and new portables at 3755 Garden Street.

Space Coast Innovation Park



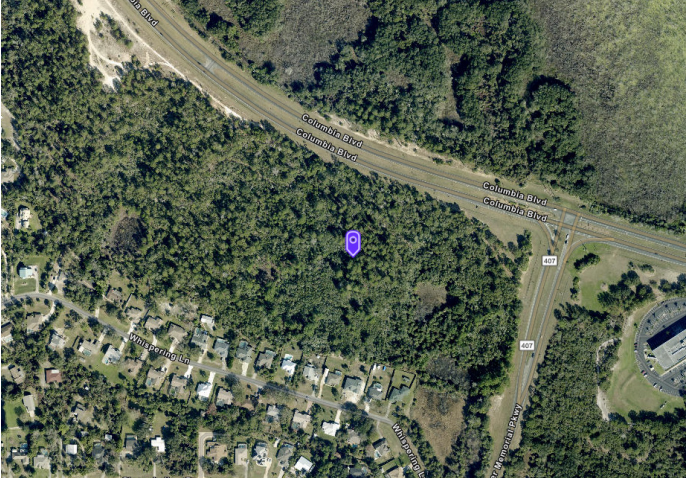
A site plan has been approved for three industrial buildings consisting of 639,040 total sq. ft. to be located on the west side of Space Coast Regional Airport, at the corner of Grissom Pkwy and Perimeter Rd.

Titusville Apartments



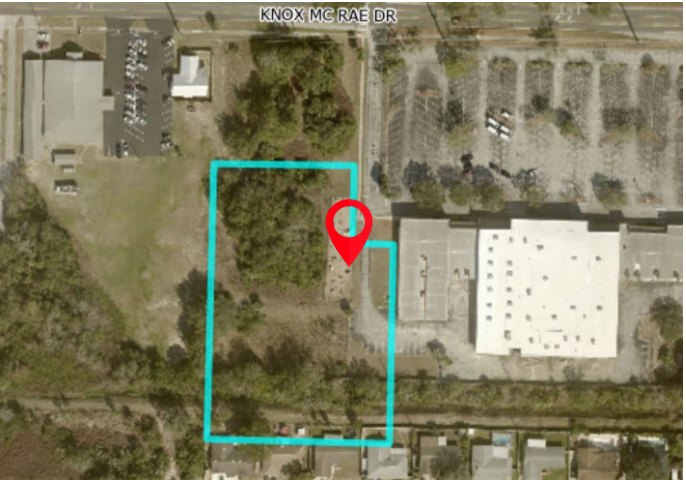
A site plan is under review for a 150-unit apartment complex located at the corner of 405 & Fox Lake Rd.

Titusville Chance Partners



A site plan is under review for a 488-unit multi-family development consisting of 9 buildings near the intersection of 405 & 407.

Titusville Multi-Family Project



A site plan is under review for a 56-unit apartment complex located west of Barna Ave and south of Knox Mc Rae Dr.

Valentino's



A site plan has been approved for a 2,700-square foot restaurant at 4244 S. Washington Avenue.

Valiant Air Command



A site plan is under review for a 15,268-square-foot event hangar at 6600 Tico Road.

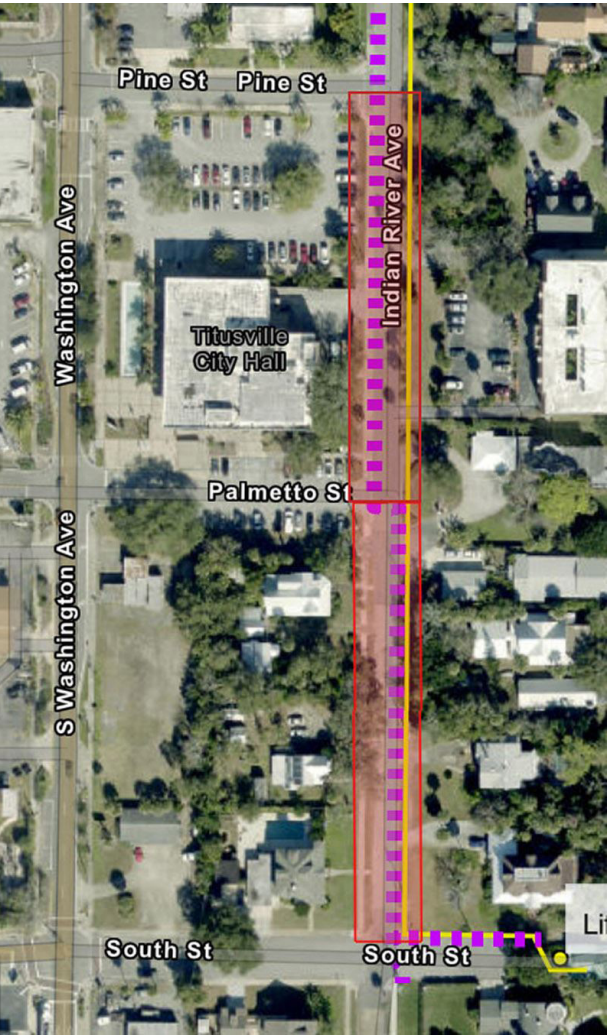
Wawa



Site and building construction continue for a 6,119-square-foot convenience store/restaurant with gas pumps at 1245 Grumman Place.

# COMMUNITY REDEVELOPMENT AGENCY (CRA) UPDATES

## Indian River Force Main Infrastructure Improvements



Construction for the Indian River Force Main Project started Monday, August 7. The project includes replacing approximately 8,000 feet of existing 12-inch sewer line with new 16-inch sewer force main, from South Street north to the Osprey Water Reclamation Facility on Buffalo Road. The force main replacement will start at the intersection of South Street and Indian River Avenue and will continue north under the Max Brewer Causeway, U.S. Highway 1, and even a portion of the FEC railroad, ending at the Osprey Facility.

Road closures to through traffic will occur during construction; however, roads will remain open for residents and businesses in the area. Titusville's Public Works is working with the contractor to minimize the effect of the closures on residents, and closures will be limited to block segments at any one time. Anticipated closures will be posted on Titusville's website and social media at least 36 hours prior to occurrence. Titusville residents should check the website for the latest information on the project.

## Spaceview Park Walkway Pier Project



This project consists of a 200-foot concrete pier with benches and lights connecting Veterans Park with Spacview Park. The CRA voted to award the bid to Rush Marine at the August 8, 2023 meeting. The project contract has been executed, and the kickoff meeting is scheduled for October.

## CRA Community Outreach Meeting



On September 1, 2023 at St. Gabriel's Episcopal Church, a CRA Community Outreach meeting was held regarding the vision and future for the Downtown and CRA area. This meeting was a positive event with approximately 63 attendees sharing ideas and concepts for proposed updates to the City of Titusville's Comprehensive Plan.



# 100<sup>TH</sup> ANNIVERSARY JUBILEE

Thursday, December 14th 2023  
5PM-10PM

VIP Reception 5-6  
Dinner, Program, Dancing 6-10

Indian River Preserve Golf Club  
3950 Clubhouse Drive  
Mims, FL 32754

Silent Auction, Dj, Dancing, & A night to Celebrate this momentous occasion!

Black Tie, Speakeasy Roaring 20s Themed Dress Encouraged!

Bring a new unwrapped Toy for Toys for tots and recieve 1 extra drink ticket!

## TICKETS & SPONSORSHIPS

Dinner \$75(General Admission)	
Dinner \$125(Includes VIP Reception)	
Table of 8 \$1000	
\$500	\$1000
2 Dinner Tickets Including VIP Access	4 Dinner tickets including VIP Access
Century Club Inclusion	Century Club Inclusions
• Window Cling	• Window Cling
• Logo on website	• Logo on Website
• Banner Advertising	• Banner Advertising
• Dedicated Social media post	• Dedicated Social Media Post (Boosted)
Business logo in print program	4 weeks on Electronic Marquee
1 week on Electronic Marquee	Dedicated Sponsor sign at Event



REGISTER HERE



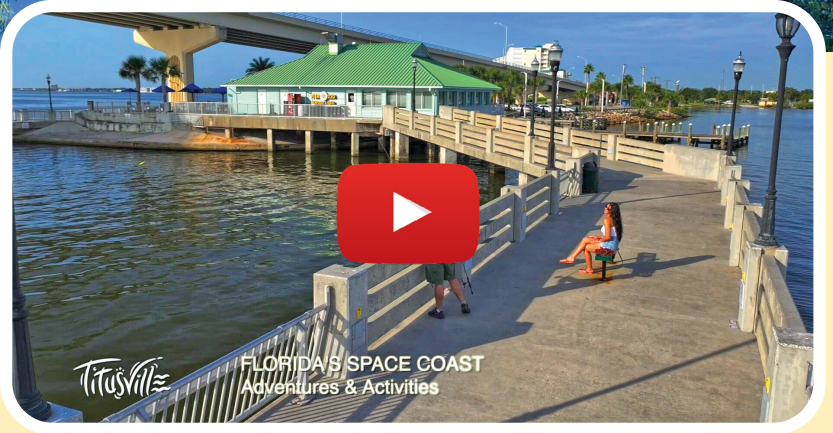
CELEBRATING 100 YEARS



There are such riches in Titusville on Florida's Famed Space Coast, it's a challenge to learn everything you need to know to fully explore the options and have the great adventures we wish for you. [Go to LaunchFromHere.com](https://www.launchfromhere.com)

But this video is a great place to start. Filled with mini tours of great stops and choices for all ages, this new video will help you plan ahead and make sure you don't miss a thing.

Get a headstart on the fun right here. Because.... You have arrived.



Find more Adventures at [Titusville.org/visiting-here](https://www.titusville.org/visiting-here)



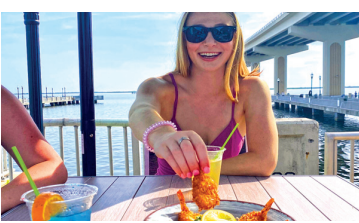
Coast-to-Coast Trails



Titusville Welcome Center



White Sands Buddhist Center



Pier 220/Max Brewer Bridge



Police Hall of Fame & Museum



American Space Museum



[www.titusville.org](https://www.titusville.org) | 321.267.3036

Visit the Titusville Welcome Center:  
Tuesday-Saturday, 9am-5pm  
419 S Hopkins Ave • (321) 607-6216

# Seeing Stars!



## Famous faces who've visited Kennedy Space Center.

Kennedy Space Center (KSC) has been visited by numerous famous individuals over the years, including astronauts, world leaders, and celebrities. It's challenging to pinpoint a single "most famous" person to have visited KSC, as it depends on one's perspective and criteria for fame. However, here are a few notable individuals who have visited the Kennedy Space Center:

### U.S. Presidents:

President John F. Kennedy: President Kennedy is famous for setting the goal of landing a man on the Moon and returning him safely to Earth. He visited the Kennedy Space Center — then simply called the Launch Operations Center — on September 11, 1962, to inspect the facilities and meet with NASA officials. Other presidents to visit the complex include Richard Nixon, Ronald Reagan, George H.W. Bush, Bill Clinton, George W. Bush, Barack Obama, and Donald Trump.



### International Leaders:

International leaders and dignitaries have paid a visit to the launch complex as well. Queen Elizabeth II and her husband Prince Philip of the United Kingdom visited

during their royal tour of the United States in 1991. Other leaders such as Soviet President Mikhail Gorbachev, and Queen Noor of Jordan, have toured KSC on official visits.

### Astronauts:

Many astronauts have visited KSC, both before and after their spaceflights, most notably Alan Shepard, the first American in space; John Glenn, the first American to orbit Earth; and Sally Ride, the first American woman in space. Let's not forget Neil Armstrong, the first person to walk on the Moon during the Apollo 11 mission in 1969, visited KSC on multiple occasions for training and mission preparations.

### Celebrities:

Various actors, musicians, and athletes, have visited KSC out of their interest in space exploration.

### Musicians:

- Jimmy Buffett (photo below): performed at a private concert for NASA employees and their families at the Kennedy Space Center Visitor Complex in 2010.



(Continued on next page...)

- Elton John: performed at the Kennedy Space Center in 1974 as part of the STS-41-D launch celebration. His song “Rocket Man” is often associated with space exploration.
- Billy Joel: played a private concert for NASA employees and their families during the STS-133 space shuttle mission in 2011.
- The Beach Boys: performed at the Kennedy Space Center Visitor Complex in 2009 as part of the celebration for the 40th anniversary of the Apollo 11 Moon landing.
- Will.i.am: a member of the group Black Eyed Peas, he visited the Kennedy Space Center and had his song “Reach for the Stars” beamed back from Mars by NASA’s Curiosity rover in 2012.

While these musicians are among the notable artists who have visited or performed at the Kennedy Space Center, it’s important to note that the center has hosted a variety of musical events and performers over the years, each contributing to the celebration of space exploration and scientific achievement. The choice of the “most famous” musician can be highly subjective and dependent on individual musical tastes.

#### Actors and Actresses:

The Kennedy Space Center has attracted various actors and actresses over the years, often in connection with space-related events, film productions, or their interest in space exploration. Determining the “most famous” actors and actresses can be subjective, but here are a few notable individuals who have visited the Kennedy Space Center.

- Tom Hanks: a highly acclaimed actor and producer, visited the Kennedy Space Center for his role in the film “Apollo 13,” in which he portrayed astronaut Jim Lovell. He has a strong connection to space exploration due to his involvement in the movie.



Actor Tom Hanks (Left) and Director Ron Howard (Right) at KSC during the filming of Apollo 13. (Photo: NASA)

- Sandra Bullock: an Academy Award-winning actress, she visited the Kennedy Space Center for her role in the film “Gravity,” in which she played an astronaut. The film’s production involved collaboration with NASA.

- George Clooney: a renowned actor and filmmaker, also visited KSC during the filming of “Gravity” and was involved in promoting the movie’s space-related themes.
- Bruce Willis: known for his roles in action and science fiction films, visited KSC during the production of “Armageddon,” a movie about preventing an asteroid impact on Earth. He has also performed with his band at special events at the Visitor Complex over the years.
- Ed Harris: known for his portrayal of astronaut John Glenn in the film The Right Stuff, and as Flight Director Gene Kranz in “Apollo 13,” has a strong connection to space-related films and has visited KSC.
- Ron Howard: a legendary film director, visited KSC for his work on “Apollo 13.” He directed the film and was involved in the project’s collaboration with NASA.
- Sigourney Weaver: famous for her role as Ellen Ripley in the “Alien” film series, visited KSC for her involvement in various space-themed productions and events.
- Robert De Niro: the legendary Oscar-winning actor visited KSCVC with his son and a friend in 2019, and even stopped by Titusville’s Pier 220 for some lobster bisque.



Photo courtesy of Pier 220 (Facebook) / Sachin Shenoy.

These actors and actresses have visited the Kennedy Space Center either as part of their work in space-related films or due to their interest in space exploration. The center often collaborates with the entertainment industry for promotional and educational purposes, creating opportunities for interactions with prominent figures from the world of film and entertainment.



## The Downtown Art Gallery in Titusville Announces Exciting Relocation

Downtown Art Gallery’s new location, which boasts high visibility from Garden Street while still being part of the vibrant downtown scene, promises to offer patrons a fresh and enriched art experience. Visitors can expect uniquely defined show spaces, now with easier access, as parking will now be closer for those who wish to explore the gallery’s captivating exhibits.

One of the gallery’s hallmark services, impeccable custom framing, will continue to be available with improved front row pull-up and drop-off access. Most importantly, the Downtown Art Gallery will continue to showcase an outstanding selection of art, featuring talented local artists and exciting newcomers, all available for purchase to take home and enjoy or give as gifts to your friends.

Heidi Thamert, co-owner of the Downtown Art Gallery, expressed her enthusiasm for the move, stating, “We are confident our new home will be welcoming and an inspiration for your senses. And, of course, we will continue to host our exhibitions, art receptions and wine soirées!” The addition of a charming “backyard” space will elevate these events providing a more spacious and enjoyable atmosphere for attendees.

As November approaches, the gallery is diligently working towards full operational readiness in its new location at 400 Orange St. During the last two weeks of October, they’ll be temporarily closed to facilitate the transition, but rest assured, services will be available at both locations at various points. Please don’t hesitate to contact them at 321-268-0122 or 321-960-2930 if you have any specific needs.

The Downtown Art Gallery in Titusville has been a cornerstone of the local art scene for over two decades. This exciting move marks a new chapter in the gallery’s rich history, promising an even more enriching experience for art enthusiasts and the Titusville community as a whole.

Even if you haven’t visited their gallery before, you might have encountered the exquisite photography of Jeff Thamert gracing various locales throughout Brevard County and central Florida. His artistry adorns the Community Credit Union branches situated in Titusville, Rockledge, Vieira, Indian Harbour Beach, and Port St. John, as well as gracing the walls of numerous residences, local offices, and dentist practices throughout the town.





# a Great Awakening

DLP Capital's Space Coast Dreams come true after a five-year, \$22-million renovation.

DLP Capital, a prominent private real estate investment and financial services firm, has successfully completed its major redevelopment project, Dream Space Coast, after a five-year, \$22-million transformation.

Situated along the Indian River Lagoon across from Kennedy Space Center, the 182-unit, two-tower, multifamily complex was initially constructed during the mid-1960s space industry boom leading to the Apollo moon missions. Over the years, it has changed names and owners and has endured its share of woes. However, DLP says their multiyear project has created a modern, “attainably priced” rental option for the community. DLP Capital’s objective with this project was clear — to preserve the property’s historical significance while modernizing it to meet the needs of today’s residents, including the new era of space workers and other professionals.

“In 2018... we were deciding whether or not it would make sense to take a community that had needs, that had the opportunity, that was fantastically located; bring it back to life and create a great living environment for the working American,” stated Amy Barricelli, Senior Vice President of Lease-Ups & Sales Acceleration at DLP Capital. “Essentially, we were drawn to it because it matched our mission — to provide homes that are attainably priced for the working American.”

“This is by far one of the best multifamily locations on the Space Coast, directly across from launch sites,” said Don Wenner, Founder and CEO of DLP Capital. “We’re excited to contribute to the property’s history going forward.”

And contribute, DLP has. The company embarked on an extensive renovation project, maintaining the historic exterior while gutting the interiors to bring them into the 21st century.

*“...a community can get a day older, or it can get a day better.”*

## FROM MEMORY LANE TO MODERN-DAY WAY

Initially built in 1964 and known as Imperial Towers, the complex at 2825 S. Washington Ave. was called “Titusville’s Hallmark of Excellence.” Vintage advertisements from its heyday boasted amenities such as “year-round electric air conditioning.” They offered features such as mini-golf, a cocktail lounge, and a dock for watching Apollo moon shots.

Today, the revitalized community offers a plethora of amenities, from smart features to a riverfront pool and tranquility garden.



The complex as it appeared in the 1960s when it was known as Imperial Towers.

“You know, a community can get a day older or get a day better,” remarked Barricelli as she cited the many advantages to living at Dream Space Coast. The complex allows residents to participate in waterfront workout classes and poolside yoga, while the Resident Center features billiards, poker tables, an eCafe, and a business center. The complex also includes a cardio fitness center, cycle and yoga/Pilates studios, valet dry cleaning, an Amazon package center, and a pet park.

One significant advantage to living there is the front-row seating for the myriad space launches that occur almost weekly. Many units

Above and Below: Dream Space Coast in 2023.



have perfect unobstructed views across the water of America’s Space Port. Beyond the Kennedy Space Center, the complex’s proximity to Canaveral National Seashore, including Playalinda Beach and the Merritt Island National Wildlife Refuge, offers residents a unique connection to nature. The beach, stretching 24 miles along the east coast of Florida, is home to over 1,000 plant species, endangered and protected sea turtles, and 310 bird species.

Plans for the property include possibly adding a kayak launch from the shoreline behind the south parking lot between Dream Space Coast and the neighboring Village Inn restaurant. This beach, Barricelli noted, has been underutilized throughout the years and would be an excellent option for such an amenity.

“We try to create great experiences where our renters can enjoy a neighborhood feel right within our doors,” Barricelli commented, “So... we can have some kind of event like the bioluminescent kayak tours at night from our property or offer any of those kinds of ideas for enhancement.”

(Continued on next page...)

## ATTAINABLY PRICED LUXURY

The two multifamily towers at Dream Space Coast, spanning six stories each, offer a range of apartments, including studios, one-bedroom-one-bath, and two-bedroom-two-bath, furnished and unfurnished apartments. Most units provide unobstructed views of space launches, ensuring that residents can continue participating in the region's rich space history. Importantly, rental rates are expected to remain under 30% of the local astro-tech market's median income, making it an attractive option for the community's target demographic. While the space industry is a key target, DLP seeks to be diversified when it comes to prospective tenants, seeking to cater to professionals from all industries and sectors: hospital workers, law enforcement, veterans — the gates are wide, and all are welcome.



One of the fully-furnished apartments available at Dream Space Coast.

Dream Space Coast boasts of very flexible leasing options, providing prospective tenants with long-term options of one- or two-year leases, as well as short-term options for visiting professionals on a contract, allowing for six- or eight-month temporary housing in the furnished units. Presently, there are a total of eight units designated in the South Tower as fully-furnished apartments.

## A LABOR OF LOVE

The redevelopment of these historic towers presented its share of challenges. During the process, the property received official recognition and inclusion on the National Register of Historic Places, adding to its eminence as a high-end rental home complex, as well as the work needed to not only revitalize the property but maintain its historic significance.



Inside the newly renovated lobby of Dream Space Coast.

"That was a big project that took us three-and-a-half to four years to finalize," noted Barricelli, "we were in the library; we were literally doing the homework with a historian."



The Grand Room at Dream Space Coast is just one of the updated amenities.

Jim Boyce, President of DLP Capital Development and Construction, emphasized the thoroughness of their efforts, saying, "We took the interior walls and ceilings off of every single unit in one tower. We went the extra mile." The second tower required less extensive rehabilitation; however, it also received a comprehensive overhaul along with cosmetic upgrades throughout. Notably, while the interior renovations were extensive, DLP Capital maintained the integrity of the impressive exterior structures built to withstand the test of time. "They're solid, nearly impenetrable cinder blocks from top to bottom," Boyce added. "They don't make them like that anymore. . . We knew that once we rebuilt the interiors, this would be a truly superior multifamily asset."

## NOW LEASING

According to Barricelli, leasing has already begun, and she expects both towers to be available for tenants to move in by the end of October 2023. Prices are listed on the community's website, along with photos and floor plans. For more information go to [DreamSpaceCoast.com](https://DreamSpaceCoast.com).



A vintage 1960s ad for Imperial Towers and Yacht Club.



Red Canyon Software, Inc., a Denver-based aerospace engineering and software company, has been diligently and meticulously renovating Launch Now — the former Citizen's Bank building and Walker hotel — in downtown Titusville, and it's finally time for their efforts to come to fruition. Launch Now has received its Certificate of Occupancy and is ready to jumpstart a huge wave of business in the downtown area.

Built in 1924, the hotel and adjoining bank are now listed on the National Register of Historic Places. Its Spanish-mission style construction, embellished by stucco finish, terra cotta decoration, outside terraces and an arched walkway, was commonplace in the 1920s, and Red Canyon's goal was to preserve that historic infrastructure in order to align with the authentic feel of Downtown Titusville.

"All of our historic amendments have been approved through the National Park Service," says Ciarra Taylor, Project Coordinator for Launch Now.

The second and third floors of the property have been completely



converted into apartments — twelve one-bedroom, and eight studios — which are being leased now and can be viewed through the online real estate marketplace Zillow. The first floor has been partially converted into open retail space and is being leased now through Rocket City Commercial. This includes four distinct retail spaces which can be left separated and leased individually, or utilized as one large open-air space. Next door in the former bank building, additional retail space is available for lease now.



Launch Now is just one of the many new businesses and projects that have opened in Downtown Titusville in the past several months. As tenants begin occupying the apartment units, Launch Now kindly requests that visitors of the adjacent businesses be aware the west parking lot is reserved for tenants of the building only, and to please not take up those much-needed spaces.

# The Sound of Success

Gold Tone Music Group celebrates milestone anniversary.

For many longtime residents of Titusville, the mere mention of “Strings ‘N Things” can evoke a wave of nostalgia. However, what might come as a surprise is that the musical duo behind Strings ‘N Things, Wayne and Robyn Rogers, are still making music magic in our town. In the large two-story facility on Hopkins Avenue, Gold Tone Musical Group is a local treasure that often goes unnoticed by passersby. This year marks the 30th year of business for the musical instrument manufacturer, Gold Tone Musical Group, on top of the many years they operated as the local retail shop, Strings ‘N Things.

The Rogers’ musical journey began in the 1970s when Wayne went to Florida to pursue studies at Florida Atlantic University. Fate intervened when he crossed paths with the music-loving Robyn. Together, they identified a significant gap in the local music scene – the absence of stores catering to acoustic folk instruments. Determined to fill this void, Wayne and Robin took it upon themselves to be the trailblazers of what would eventually be three locations of Strings N’ Things Music Store. Furthering their musical entrepreneurship, they also opened Strawberries Record kiosk in 1982 which was in the Sears Town Mall.



Strings ‘n Things, at 3548 South Hopkins Ave., ca. 1980s.

In 1977, Rogers unveiled Strings ‘N Things Music Center, and it was an instant hit. The store

offered instruments and records and hosted individual and group music lessons for the local community. Their mission was clear: to provide affordable, high-quality instruments for the hardworking local musicians as well as educating children and adults in everything from strings and pianos to horns and drums. Strings ‘N Things also provided most Northern Brevard schools with band and orchestral instruments as well as audio equipment and outfitting schools like Astronaut and Titusville high school with their gymnasium speakers. As music in the town was erupting, Strings ‘N Things expanded into additional locations in Rockledge and Merritt Island.

In 1992, Wayne and Robyn decided to make a right-hand turn and leaned into a different segment of the music industry — manufacturing. With a strong retail background, they knew what retail owners expected from manufacturers: fair pricing, quality instruments, innovative concepts, and consistent inventory. With the love of Bluegrass and Folk music at the core of Wayne and Robyn’s musical interest, Wayne started experimenting with banjo building in the back shed at his Windover home. Transforming a 10’ x 16’ wooden lawnmower shed into an artisan banjo building workshop was essential in giving the would be “Gold Tone” company its own identity and facility. From their retail experience they realized there was a gap in the acoustic market for affordable banjos. There were either cheap terrible playing offshore banjos, very high priced domestic built banjos, or classic vintage Gibson banjos which were priced above a beginner’s budget. Wayne started experimenting with cost effective methods exposing the simplicity of the banjo’s modest build. Using pre-tuned drumheads was a start, connecting with a dining plate company to develop the resonator (back of the banjo), then learning to shape the neck and bend the rims quickly and efficiently. Although the original handcrafted models were primitive, they played well enough for the price to rival competitors.



Robyn and Wayne Rogers outside their current business at 3656 South Hopkins Ave., in 2023.



Gold Tone family photo.

Around Fall of 1993, Wayne and Robyn purchased a facility off US-1 looking directly out at the Kennedy space center, across from what was Paul’s Steakhouse and is currently Shilo’s steakhouse, now occupied by Honeycutt and Associates. This was the first actual Gold Tone facility, and for about 2 years Gold Tone banjos were built locally in the US-1 building. Then something amazing happened when an industry trade magazine called Banjo Newsletter caught wind of this little performance “Travel Banjo” and asked for a sample to review. Upon an incredible review by the magazine, retailers from all over the country started placing orders for the affordable “TB-100” travel banjo. This is when Wayne and Robyn knew they had something special and decided to take a massive risk and dive into manufacturing banjos full time. This was certainly a risk for the two successful business owners and a nightmare for their two teenage daughter Lindsey and Amanda, whose parents are now full-time banjo builders!

With Wayne at the helm of design and building and Robyn managing quality control, demand surged, and their workshop couldn’t keep pace with production. So, in the Winter of 1995, they attended the National Association of Music Merchants (NAMM) trade show in Anaheim, California, in search of an offshore factory who could keep the pricing affordable and quality high. This led him to factory liaison Paul Kim, who had connections with a small manufacturing company in Korea. Wayne made several trips to Korea spending countless hours in the factory working with staff to develop tooling, parts, and efficient banjo

building processes, and over time they accomplished their goals. With rapid growth in 1996, Gold Tone decided to close Strings ‘N Things for good and moved the Gold Tone facility from the US-1 building to the Strings ‘N Things building off Hopkins across from the Sears Town Mall.

As Gold Tone continued to flourish and expand over the next few years, space for inventory became an issue. Conveniently, just south of their location on Hopkins was an old, 10,000-square-foot storage facility-turned-window manufacturing building which was going out of business. With help from local builder Mike Ammons, Wayne and Robyn invested into the facility and in 2008 opened the current Gold Tone facility location at 3656 S. Hopkins Ave.

Gold Tone quickly made a name with a core philosophy of meticulous attention to instrument production, ensuring that each piece reached customers in perfect condition. Despite their competitive prices, they remained steadfast in their commitment to instrument quality. They also gained recognition for crafting unique instruments and instrument parts exclusively available at their shop. These qualities attracted the attention of renowned musicians nationwide, including Bela Fleck, Melissa Etheridge, and Steve Martin. Many bands such as Luke Combs, Kenny Chesney, Zach Williams, Brooks and Dunn, Band Perry, Blake Shelton, Mumford and Sons, Billy Strings and many more utilize multiple Gold Tone instruments on stage.

Over the next decade and a half Gold Tone has been blessed to staff



some of the best people and musicians in the Brevard area. With 20 employees, Gold Tone is now one of the largest Folk Music instrument manufacturers in the world! Now boasting relationships with seven international factories, Gold Tone is able to supply over 1,000 retail

(Continued on next page...)

Below: A rendering of a proposed new paint scheme for the Gold Tone building in celebration of their anniversary.



locations across the United States, including the largest retailers like Guitar Center and Sweetwater as well as 12 countries in Europe and Canada, which are supplied Gold Tone instruments through large distribution chains.

They even trademarked the term “Folkternative,” which became synonymous with their innovative lineup of hybrid instruments. Picture banjos, guitars, mandolins, and more, all combined to offer a smorgasbord of acoustic options. This approach made it easy for musicians to explore different instruments, fostering a sense of



Wayne Rogers and his fellow musicians perform music selections from the beginning years of Titusville at the sesquicentennial kick-off street party in January 2017.

Over time, Gold Tone morphed into the “Gold Tone Music Group” shifting from just a manufacturer of Folk instruments to an enterprise of multiple companies. The Gold Tone Music Group is comprised of Seven companies: Gold Tone, Jose Ramirez Classical Guitars, Wood Song Guitars, Earth Tone Drumheads, Zero Glide Nut, Loop2Learn mobile application and are currently in contract to purchase one of the earliest American Made banjo companies started in 1960 — OME Banjos. This will bring manufacturing from Boulder Colorado to Titusville Florida starting 2024!

The company remains family owned and operated as it moves into its second generation. As Wayne and Robyn are spending more time with their five grandchildren, Justin Grizzle and Amanda Serrano manage the day-to-day operation of the business. Building from the solid foundation laid by Wayne and Robyn, Justin and Amanda have been driving Gold Tone’s tremendous growth over the past several years, procuring distribution outlets in several countries, expanding sales with industry-leading retailers, gathering trademarks like “Folkternative” and “Mastertone”, acquiring multiple competing companies, and pushing the enterprise into a more digital/data-driven era.

Wayne and Robyn remain active in Brevard’s music scene under the name “Robyn the Bank” and can be heard playing out at local restaurants and festivals on any given weekend.

As Wayne aptly puts it, “The coolest thing is seeing people who grew up here in the 1980s, who know the full Strings ‘N Things Story. It was a musical haven.”

To celebrate 30 years, Gold Tone is preparing for a total exterior makeover. Though the exact details are still in the works, the company plans a mural outside the building to add flash and flair to the musical location.

If you haven’t yet discovered this local gem, maybe it’s time to visit Gold Tone Musical Group to experience the legacy and quality they’ve been serving up for decades.

A Gold Tone 6 String F-Type Mandolin Guitar.



# Tranquil Living



Rendering of the main entrance of Shores at Tranquility.

The Shores at Tranquility, a luxurious coastal community nestled along the serene shoreline of the Indian River Lagoon, is swiftly evolving. With each passing day of construction, it becomes increasingly clear that the small coastal community is destined to embody the pinnacle of waterfront living here in Titusville.

## Building a Foundation of Excellence

The Shores at Tranquility development team has been working diligently to ensure that every aspect of this community is thoughtfully designed and executed. Phase one is now nearing completion, with significant milestones achieved:

- The installation of crucial infrastructure elements such as water, sewer, fire hydrants, stormwater pipes, and ponds is nearing its final stages. These essential components will not only ensure the comfort of residents but also prioritize safety and sustainability.
- Paving work has commenced at the Highway 405 entrance, creating an inviting path to the heart of the Shores of Tranquility. The meticulous attention to detail extends to the first roundabout, where visitors will be greeted with a sense of arrival and elegance.
- Walkability and community connectivity have been emphasized, with extensive progress on constructing 10-foot-wide sidewalks and curbing. This promotes a healthy lifestyle and encourages residents to explore the stunning natural surroundings.

## Environmental Stewardship at its Finest

One of the standout achievements of the Shores at Tranquility is the restoration and preservation of the shoreline along the Indian River Lagoon. Erosion has been addressed with the installation of robust riprap, while the shoreline has been transformed by adding approximately 5,000 native trees, plants, and shrubs.

## Amenities That Define Luxury Living

The Shores at Tranquility is not just about providing a place to live; it’s about creating a lifestyle. Plans are now in the final stages for grand entry monuments featuring water features and gated entrances. The community clubhouse, fitness center, and pool facility promise to be hubs of activity and relaxation.

For sports enthusiasts, there will be tennis and pickleball courts. At the same time, a playground and a dog park overlooking a newly planned lake behind the clubhouse facility cater to families and their furry companions.



Rendering of the clubhouse at Shores at Tranquility.

(Continued on next page...)



Among the many enhancements, The Shores at Tranquility is proposing a pier extending out from the clubhouse and a proposed spacious marina, providing boat owners and enthusiasts with the ultimate water-based experience. The addition of these amenities not only offers a convenient haven for boat owners but also a vibrant hub for water activities and strolls along the waterway.

### A Bright Future Beckons

The excitement doesn't stop with Phase 1; The Shores at Tranquility is preparing to unveil Phase 2 with 97 homesites available in the upcoming January. These lots will offer waterfront views and breathtaking vistas of rocket launches right from the comfort of your backyard.

Considering the lightning-fast sellout of Phase 1, it's clear that the Shores at Tranquility is becoming a highly sought-after destination. Whether you're interested in custom home construction or securing your spot in Phase 2, The Shores at Tranquility invites you to visit their information center at 5445 S Washington Ave, Titusville, to learn more about this extraordinary community.

### A Vision Beyond Imagination

Looking ahead, The Shores at Tranquility is set to redefine community living with ambitious plans for miles of sidewalks and walking trails. A golf cart-friendly town center is on the horizon, featuring a grocery store, shops, boutiques, and restaurants designed to foster community and convenience.

Furthermore, the vision includes Indian River and Kennedy Space Center view condominiums, adding an extra layer of luxury and a front-row seat to historic rocket launches. An upscale hotel overlooking the Intracoastal Waterway will complete this 350-acre master-planned community.

As the Shores at Tranquility continues developing the property into a premier waterfront community, its future residents will truly experience the best that Florida living has to offer.



Soon, residents will be able to look out over the tranquil waters of the Indian River Lagoon and be reminded that here, the sky is not the limit, and living at nature's doorstep while reaching for the stars is truly a dream come true.

THURSDAY, DEC. 7  
5:30 to 7:30 PM

# Gift of Light

HONOR  
A LOVED ONE



Start the season with holiday entertainment, a spectacular tree lighting and dazzling fireworks!

Join us for our annual holiday community celebration.

Honor a loved one by placing a light on the holiday tree.

The event is free and everyone is invited.

- ★ Hot Chocolate and Baked Goods
- ★ Face Painting and Holiday Crafts
- ★ Musical Entertainment and Dance Performances
- ★ Photos with Santa and Mrs. Claus
- ★ Food Trucks, service begins at 4:30 pm
- ★ Many more surprises!

For more information visit  
[parrishhealthcare.com/giftoflight](http://parrishhealthcare.com/giftoflight)



Honor a loved one by placing a light on the holiday tree. To purchase your Gift of Light, call 321-269-4066 or visit [parrishmedfoundation.com/donate](http://parrishmedfoundation.com/donate)

All proceeds benefit Jess Parrish Medical Foundation



# RESTORING THE INDIAN RIVER LAGOON

At the City of Titusville, improving the health of the Indian River Lagoon is one of our top priorities. As stormwater runs across the land into inlets, pipes and ditches, different types of debris, sediments, and nutrients are picked up along the way. As stormwater makes its way into the lagoon it carries these pollutants as well, harming the ecosystem.

Excess nitrogen and phosphorus are two major pollutants of the lagoon because they contribute heavily to eutrophication: an overabundance of nutrients in a body of water. Eutrophication can cause harmful algae blooms (HABs) which depletes the level of oxygen in the water. Oxygen depletion can then harm or kill fish, shellfish, birds, mammals, and other aquatic life. It can also reduce the growth of important aquatic plants such as seagrass, which is an important food source for the Florida Manatee.

To prevent this pollution from reaching the lagoon, the City has implemented several stormwater projects that help reduce these pollutants. Many of these projects focus on nitrogen and phosphorus removal since these nutrients, as discussed above, are particularly problematic. These projects include stormwater ponds, vegetative infrastructure, and baffle boxes. These projects all work together to reach the ultimate goal of reducing nutrients from drainage areas before emptying water into the lagoon.

## Stormwater Ponds

Retention ponds allow for storm water to be collected, treated, and then released at a controlled rate. Storm water flows into and collects in retention ponds. During this time pollutants like sediment and suspended particles settle to the bottom while the filtered water rises above. When enough stormwater enters the pond, the water from the top reaches a pipe that allows for its release. Retention ponds have good capacity to remove urban pollutants and improve the quality of surface runoff.

Stormwater Ponds	Acres Treated	Year Completed	Total Nitrogen Removed (lbs/year)	Total Phosphorus Removed (lbs/year)
Senior Center Ponds	570.6	2011	81.54	10.2
Draa Field Pond	105.1	2016	394.41	103.46
Area 1 Stormwater Improvements	432.6	2010	1334.35	365.13
Space View Park	110.7	2007	571.36	143
Chain of Lakes	340.1	2010	759.2	191.22

## Floating Wetlands

Floating wetlands are man-made wetlands installed in bodies of water throughout the City. These wetlands provide the same benefits as natural wetlands do. Sediments and contaminants found in stormwater are filtered out through these floating wetlands which improves the overall quality of the water. As these wetlands rid water of agricultural nutrients there will be less algal blooms, dead zones, and lower greenhouse gas emissions that cause environmental damage.

Floating Wetlands Islands	Acres Treated	Year Completed	Total Nitrogen Removed (lbs/year)	Total Phosphorus Removed (lbs/year)
Senior Center Ponds	570.6	2015	447.4	58.4
Coleman Pond	699.2	2019	636.77	93.96
Osprey Pond	271.2	2020	259.7	37.8
Draa Field Pond	105.1	2016	256.4	38.4
Sand Point Park Pond	70	2021	56.4	7.6
Marina Park Pond	25	2021	54.67	7.42

## Baffle Boxes

Baffle Boxes are stormwater structures designed to remove sediment, suspended particles, and other pollutants from storm water. The box contains a series of settling chambers separated by big concrete walls called baffles. As stormwater enters the box, pollutants settle while the filtered water rises and pours into the next chamber. The boxes also contain nutrient removal media that helps reduce the amount of nutrients in the water before it leaves the box and enters the Indian River Lagoon.

Baffle Boxes	Acres Treated	Year Completed	Total Nitrogen Removed (lbs/year)	Total Phosphorus Removed (lbs/year)
Main Street	296	2018	2136.69	337.62
Wager Ave (South Street)	67	2019	494.1	78.3
Issac Campbell (South Street)	67	2019	494.1	78.3
Palmetto Ave (South Street)	67	2019	494.1	78.3
St Johns Street	955	2014	1553.25	175.73
Roger Dr (Sycamore)	300	2018	2051.97	329
St. Teresa	738	2019	4728.51	761.71
La Paloma	576	2019	3533.86	562.52
Knox McRae	39	2018	308.47	51.65
Titusville High School	239	2021	1498.2	235.5
Miracle City	5.2	2018	10.9	1.2
St. Johns 2/West Street (Construction 90% complete)	644	In Progress	1992.38	610.85
Blanton Park	211	2023	1296	260
Sand Point Park (Construction in 2024)	70	Pending	438	70

## Other Projects

Other Projects	Acres Treated	Year Completed	Total Nitrogen Removed (lbs/year)	Total Phosphorus Removed (lbs/year)
Senior Center Littoral Zone Plantings	N/A	2016	789	90
Royal Oak Littoral Zone Plantings	N/A	2016	79	19
Draa Field Littoral Zone Plantings	N/A	2021	785.56	96.68

Planned Projects in Design (Already Funded)	Acres Treated	Total Nitrogen Removed (lbs/year)	Total Phosphorus Removed (lbs/year)
Commons/City Hall Tree Boxes	12	80	15
South Marina Basin Baffle Box	105.1	394.41	103.46
Brevard Street Filtration Boxes	432.6	1334.35	365.13
Grace Street Filtration Boxes	110.7	571.36	143
Riverfront Center Filtration Boxes	340.1	759.2	191.22

As of the date of this publication, these projects have contributed to an overall reduction of **39,953 lbs.** of Nitrogen, and **6,699 lbs.** of Phosphorus in the Indian River Lagoon, which is **123% – 138%** of the 2025 target reductions required by the Basin Management Action Plan (BMAP), which is a framework for water quality restoration and pollution reduction set forth by the state and local governments.



# TITUSVILLE POLICE

PROMOTING  
TEAMWORK  
WITHIN *Our* COMMUNITY.

1100 John Glenn Blvd. • Titusville, FL 32780 • PH 321-264-7800

## TITUSVILLE POLICE ACTIVELY RECRUITING

The Titusville Police Department is progressively recruiting police officers to keep up with the population boom the city is experiencing. One strategy the recruiting department implemented in 2023 is the position of Community Service Officer, a full-time position collecting the employee benefits offered through the City of Titusville. The intent of this position is to seek out those applicants considering a career in law enforcement who are unsure of the transition into the law enforcement field.

A Service Officer handles low-priority calls for service such as burglaries and frauds and assists with scene control at crime scenes and traffic crashes. It is a rewarding position that offers a glimpse into the Law Enforcement profession, this service officer would then be placed into a local law enforcement academy (approximately 22 weeks/770 hours) to earn their state law enforcement certificate and then begin their career as a police officer for the City of Titusville. TPD is considering this in their 2023/2024 recruiting pipeline.

Speaking of recruiting, we are active in the law enforcement transfer portal, seeking applicants who already possess a valid (non-expired) State of Florida Law Enforcement Certificate or a valid out-of-state law enforcement certificate. Out-of-state transfers with valid certificates would be placed into the Equivalency of Training program at a law enforcement academy to obtain a Florida Law Enforcement certificate.

TPD also offers competitive and progressive salaries to include salaries based on law enforcement experience and offers an innovative career development program. For more information on our available employment opportunities, scan the QR code or call Sgt. Mark Jennings at (321-567-3944), or Sgt. Troy Barbour at (321-567-3799).



# TITUSVILLE FIRE DEPARTMENT

550 S. Washington Ave. | Titusville, FL 32796 | 321.567.3800

## TFD kicks off its Fundraiser Season!

Titusville Fire is responding to the call of the community by leading fundraising efforts for Parrish Medical Center's Cancer Care Program and the Jess Parrish Medical Foundation, the St. Baldrick's Foundation, and North Brevard Charities holiday drive. Our department has been involved with both nonprofits for many years. We couldn't support these important organizations without YOU!

Parrish Medical Center's Cancer Care Program includes breast health navigators working directly with patients to coordinate care and free supplies through the Cancer Care Boutique and mammograms for underinsured or noninsured patients. The Cancer Care Boutique provides a pampering environment with resources to help cancer patients adjust to the psychosocial effects of the disease. Focus is on a patient's self-esteem and well-being by providing wigs, turbans, hats, bras and prostheses. The boutique is available to patients with all types of cancer through the resources provided by the American Cancer Society, partner agencies and community gifts through Jess Parrish Medical Foundation.

We are proud to return, making this our 11th year supporting the St. Baldrick's Foundation. Did you know every two minutes a child is diagnosed with cancer? The St. Baldrick's Foundation provides grant funding for necessary research to find cures for childhood cancers. This year Titusville Fire is looking to raise at least \$5,000. Team members will be "Going Bald" in solidarity with those children fighting this terrible disease. To donate to Team Titusville Fire, scan the QR code below.



You have been supporting our efforts to collect nonperishable food, toys, and hygiene items for North Brevard Charities. We will continue to support their holiday drive by having a donation box at headquarters. Please see the flyer for more information.

We are Titusville strong, and we encourage you to support us with whatever you can afford to give. Each donation helps an individual and their families receive the support they need. Follow us on social media @titusvillefire for updates and upcoming events.

## Events Calendar

Here is a list of upcoming Events you can find TFD at:

- **Lowe's and Titusville Fire Trunk-n-Treat**  
Thursday, Oct 19 5 - 7 p.m.  
Free Event with donation of non-perishable food or toy.  
Located at Lowe's 4660 South St.
- **American Police Hall of Fame Halloween Heroes Fear Not**  
Saturday, Oct 21 1 - 2:30 p.m.  
Free Event  
Located at 6350 Horizon Dr.
- **North Brevard Fall Festival Trunk-n-Treat**  
Saturday, Oct 21 5 - 8 p.m.  
Free event  
Located at Fox Lake Park
- **Downtown Monster Walk**  
Saturday, Oct 28 5-8 p.m.  
Admission \$5 per family of 4 kids, \$10 per family of 5 or more kids.  
Located at 410 Indian River Ave.
- **Mims Christmas Parade**  
Saturday Dec 2nd 10:30 a.m.
- **Titusville Christmas Parade**  
Saturday, December 9th at 6 p.m.



Gold Fish Bowl



A new fast-casual restaurant has opened at 318 Mariners Way.

Da Vinci Tattoo



Local tattoo and body piercing shop has moved to their new location at 2203 Garden Street

Ven Pa Ca



A new Latin food restaurant has opened at Titus Landing.

Bins and Bargain



A new assorted goods liquidation store has opened at 1544 Harrison Street, in the Winn Dixie plaza.

Della’s Designs – CG&G Store, LLC



A new crafts, books, and gifts shop has opened at 1546 Harrison Street, in the Winn Dixie plaza.

Rocket City Subs



A new sandwich shop has opened at 520 Cheney Hwy.

Honoring and Remembering Former Titusville Police Chief, Frank Ross



It is with a heavy heart that we announce the passing of Former Titusville Police Chief Frank Ross.

Frank Joseph Ross, 79, of Titusville, Florida “slipped the surly bonds of earth to touch the face of God” on September 24, 2023. After being born in Norfolk, VA, Frank spent his early years in South Carolina and Georgia, finally settling in Florida. Upon graduating from Titusville High School in 1962, Frank joined the Marine Corps of which he was always so proud. “Once a Marine, always a Marine!”

After serving four years as a Marine, he came back to Titusville and served with the Titusville Police Department. Then, he was hired as Police Chief in St. Cloud, Florida, and eventually as Police Chief in Kissimmee, Florida where he served for fourteen years. Frank distinguished himself by being chosen to attend the prestigious FBI Academy in Quantico, VA, and serving as President of the Florida Police Chief’s Association.

During his career, he filled the position of Police Chief in Waynesville, NC, and then returned to Florida to become Titusville Police Chief, retiring as Assistant City Manager. Frank was innovative and was “ahead of his time” instituting a fitness program while in Kissimmee.

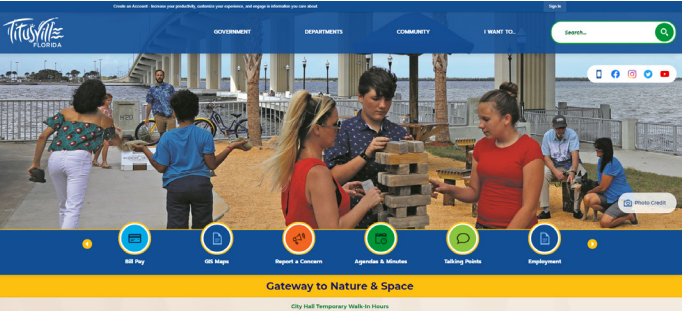
After he retired from the city in 2004, Frank was a law enforcement consultant and interim police chief in Brooksville, FL, and Orange City, FL.

“Frank Ross was a visionary and a true pioneer who taught the law enforcement profession to value your employees through professionalism, recognition, and accountability”, said Titusville Police Chief John Lau. “The Titusville Police Department will always remember Chief Frank Ross for his timeless contributions to our community”, added Lau.



Important City Numbers	
Building Department	321.567.3760
Business Tax Receipts (Occupational Licenses)	321.567.3758
City Clerk	321.567.3686
City Hall Main Number	321.567.3775
City Hall FAX Number	321.383.5704
City Manager's Office	321.567.3702
Code Enforcement	321.567.3770
Community Advocate	321.567.3689
Customer Service (Utility Billing)	321.383.5791
Economic Development	321.567.3774
Fire Department (Non-Emergency)	321.567.3800
Fire Public Education	321.567.3804
Human Resources	321.567.3728
Jobline	321.567.3731
Neighborhood Services	321.567.3987
Municipal Marina	321.383.5600
Permits	321.567.3759
Planning Department	321.567.3782
Police (Non-Emergency)	321.264.7800
Police / Fire Rescue (Emergency)	911
Solid Waste	321.383.5755
Stormwater	321.567.3832
Stormwater (After Hours Emergency)	888.399.1327
Streets Maintenance	321.567.3832
Water Field Operations (Water Main Break)	321.567.3883
Water Main Break (After Hours Emergency)	321.383.5657
Water Resources Conservation Program	321.567.3865
LED Sign Information	321.567.3689

Be sure to check out the City of Titusville website  
**www.Titusville.com**



Watch city meetings and other programming on TitusvilleCityTV

**Spectrum Channel 498 | AT&T U-verse Channel 99**



City of Titusville  
555 South Washington Ave  
Titusville, FL 32796

[www.Titusville.com](http://www.Titusville.com)