



EXCITING HAPPENINGS COMING TO DOWNTOWN TITUSVILLE

Over the past months, the North Brevard Mural Society, Inc. has researched other successful mural communities to develop an action plan. The NBMS was created to instill a sense of pride for residents in North Brevard County, engage the community and bring public art to Downtown Titusville. Working with artists, building owners, business owners, community organizations and residents in the area, the North Brevard Mural Society, Inc. coordinates and directs this ongoing program.

Each mural will be incredibly unique to our community. The purpose for a mural can be educational and historical; commemorative by highlighting a pivotal event, person or movement; or simply aesthetic, aimed to beautify and uplift spirits. No signage or subject matter that could be construed as advertising or promotion of any product, business or political messages will be considered.

Costs for each mural are based on the size of the wall, cost of supplies and the artist's fee. All of the murals will be treated with an anti-graffiti coating that makes removal of graffiti easier.

The North Brevard Mural Society helps with all steps in the mural creation process outlined below:

1. Look for possible locations for a mural. A mural wall should be in reasonably decent condition, highly visible to traffic, not blocked by trees, shrubs, buildings or other structures. Once a potential site is found, the building owner will be contacted to ensure their approval.
2. NBMS assists with funding sources for the mural. Local businesses, other organizations support, fundraising in the community are all possible sources.
3. The NBMS will negotiate contracts for the mural with the artist and building owner, and work with the sponsor, artist and building owner to develop a design based on the subject/theme.
4. Once the design is selected, supplies are purchased and the artist begins the mural. The painting process can last from two weeks to two months, depending on the complexity of the design, the size of the wall and the weather.
5. The completion of the mural will be celebrated with a dedication ceremony, which may include speeches and appearances by local dignitaries, community representatives, building owner, sponsor and the artist. The celebration provides an opportunity to acknowledge the work of the artist and the community and to extend appreciation to the funding sources for their support.

The North Brevard Mural Society, Inc. has Florida Corporation status and has filed for IRS 501(c)(3). That status is pending at this time. While we are waiting for this approval, we are seeking local businesses, organizations and individuals expressing interest in sponsoring a mural, as well as building owner's donation of exterior walls. At this time, we have one fully sponsored mural, with artist assignment and black and white rendering completed. Other murals are in the planning stages and announcements forthcoming.

Murals add vibrancy to a city by transforming blank walls into works of art, as well as attracting visitors and potential businesses. They are a wonderful sign that the arts are strong in our community.

We are excited to bring a beautiful and exciting destination experience for tourists and locals to enjoy!

If you or anyone you know is interested in being a part of an amazing addition to Downtown Titusville, please do not hesitate to contact us.

Murals are a perfect fit for Titusville! We look forward to working with you!

For more information, please contact:

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